

Opus Community

The Enterprise sector can be a dizzying place to do business, with a huge array of organisations with varying and complex organisational structures. It's not always clear who the best organisation or person is to contact to get your message across.

Luckily, we can help. Our Opus community is the premier Private Sector database, offering a gateway to mid-market and enterprise-scale organisations, with over 200 employees or an annual turnover of more than £1 million, from across the UK. What's more, Opus is highly detailed and segmented, allowing us to offer you a clear breakdown by sector of how many organisations we have access to, and how many contacts at those organisations.

We can also break down our data by geography, turnover and a number of other categories. If you'd like to find out more, just get in touch. We can offer a clear and comprehensive cross-section of UK Enterprise, making sure we help you achieve effective, actionable outcomes from your marketing activity.

Opus Community
3,944 Organisations 140,779 Contacts

Business Services
132 Organisations 6,894 Contacts

Including	Organisations	Contacts
Couriers and Postal Services	10	1,175
Facilities Management	13	744

Computing & Telecommunications
152 Organisations 5,829 Contacts

Including	Organisations	Contacts
Computer Software	26	2,147
IT Services and Infrastructure	48	1,859
Telecommunications	21	1,260

Construction

250 Organisations
11,980 Contacts

Including

	Organisations	Contacts
Builders' Merchants & Equipment Hire	15	645
Building & Construction	83	4,532
Civil Engineering	19	1,034
Consultancy	10	614
Materials & Products	11	750

Finance

422 Organisations
22,244 Contacts

Including

	Organisations	Contacts
Asset Management	45	3,797
Banks	120	5,746
Building Societies	44	1,158
Insurance	94	6,132

Healthcare & Life Science

140 Organisations
3,719 Contacts

Including

	Organisations	Contacts
Private Health Services	32	1,235
Pharmaceuticals	68	1,553

Leisure

177 Organisations
6,851 Contacts

Including

	Organisations	Contacts
Airlines	10	822
Hotels	26	1,350
Restaurants	34	987
Travel & Tourism	26	679

Manufacturing

1,245 Organisations
32,595 Contacts

Including

	Organisations	Contacts
Aerospace & Defence	52	1,863
Alcoholic Drinks	30	1,332
Building Material & Products	14	665
Chemicals	39	1,144
Food & Drink	189	6,464
Industrial Manufacturing	51	1,452
Motor Vehicles	22	821
Packaging	34	860

Media

84 Organisations
3,653 Contacts

Including	Organisations	Contacts
Advertising	11	726
Newspapers & Magazines	15	596
Radio & Television	12	481
Publishing	26	1,059

Motor Vehicles

132 Organisations
6,894 Contacts

Including	Organisations	Contacts
Motor Vehicle Manufacturers	13	414
Motor Vehicle Retailers	77	1,509

Professional Services

205 Organisations
6,358 Contacts

Including	Organisations	Contacts
Accountancy	21	1,160
Recruitment Consultants	46	1,192
Solicitors	103	2,889

Property Services

107 Organisations
4,186 Contacts

Including	Organisations	Contacts
Estate Agents	10	1,171
Facilities Management	24	1,206
Property	25	663

Retail

459 Organisations
1,3768 Contacts

Including	Organisations	Contacts
Clothing & Fashion	43	1,283
E-Tailers and Consumer Websites	41	2,420
Shopping Centres & Supermarkets	23	1,066

Transport & Logistics

459 Organisations
1,3768 Contacts

Including	Organisations	Contacts
Public Transport	10	520
Transport Rail Operators	23	1,345

Engineering

84 Organisations
4,004 Contacts

Oil & Gas

15 Organisations
483 Contacts

Recycling & Waste Management

25 Organisations
494 Contacts

Utilities

95 Organisations
1,116 Contacts

Wholesalers & Retailers (Food & Drink)

82 Organisations
1,795 Contacts

Wholesalers & Retailers (Non-Food)

124 Organisations
2,422 Contacts

If you'd like more information about the solutions we can offer to help you contact the Private Sector, give us a call on 0845 557 1324 or email info@my-opus.co.uk

All figures correct as of 31/07/2018.
Figures may reflect organisations falling into more than one primary or secondary sector listed here.